

FIESTA LATINA

2025 SPONSORSHIP

Three Days | One Mission | Infinite Impact

Fiesta Latina is *Junta's signature fundraising event* and one of Greater New Haven's most vibrant celebrations of Hispanic Heritage.

In 2025, we're expanding it into a vibrant, *three-day cultural experience* that honors **Hispanic identity, empowers youth**, and brings our **community** together in celebration and solidarity.

September 24th 2025

JUNTA PA'L PUEBLO
AT THE PEABODY MUSEUM

A twist on the traditional gala. Join us for a ticketed cocktail evening filled with music, dancing, and high-level networking among donors, partners, and supporters.

Projected Attendance: 200

September 27th 2025

FIESTA LATINA

AT JUNTA FOR PROGRESSIVE ACTION

Our free, family-friendly street festival with live music, dance performances, food vendors, kids' activities, and cultural pride in full force.

Projected Attendance: 700+

September 28th 2025

FIESTA LATINA

AT THE PEABODY MUSEUM

A day of curated exhibits, youth performances, and educational engagement celebrating Hispanic culture.

Projected Attendance: 2,000+

Ready to Become a Sponsor ?

Contact : Sheridan Robles
Marketing & Development Manager
✉ sheridan.robles@juntainc.org



**Lock in your
Sponsorship today.**

Sponsor Form



WHY SPONSOR FIESTA LATINA?

- Engage 2,800+ diverse, culturally connected attendees
- Align your brand with a legacy organization trusted by New Haven's Hispanic community
- Be seen, celebrated, and appreciated across three days of vibrant community connection
- Support youth empowerment, cultural preservation, and bilingual social services

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$5,000+

- Premier logo placement across all materials & locations
- Full-page ad in printed event program
- Recognition in all press and stage announcement
- Logo on banners, website, social media, and digital ads
- Complimentary exhibitor booth
- 4 VIP tickets to the cocktail gala
- Swag bag inclusion

GOLD SPONSOR - \$2,500-\$4,999

- Half-page ad in printed program
- Logo on digital flyers, signage, and social media
- Verbal recognition at events
- 2 cocktail gala tickets
- Complimentary vendor space (Day 2)

SILVER SPONSOR - \$1,000-\$2,499

- Logo mention in program + website
- Verbal shout-out at Fiesta en la Calle
- Social media feature
- 1 gala ticket
- Complimentary vendor space (Day 2)

AMIGOS SPONSOR - \$500-\$999

- Listed in program and signage
- Social media thank-you
- Recognition sign at Day 2 community event

AD SPACE PRICING :

Full Page: 8" W x 10.5' H - \$200

Half Page: 8" W x 5.25" H - \$100

Quarter Page: 4" W x 5.25" H - \$50

SEPTEMBER 27TH FIESTA LATINA VENDOR:

vendors : \$50

Food trucks :\$100

Ready to Become a Sponsor? Complete the Form online or contact sheridan.robles@juntainc.org